

# MUHAMMAD BALEEGH

## Working Student · UI/UX & E-Commerce Design

Berlin, Germany  
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### PROFILE

Design-focused Computer Science student in Berlin with hands-on experience in Figma prototyping, Shopify and UX workflows. Built several app prototypes from concept to clickable demo. Running real e-commerce stores gave me a clear view of how design decisions affect users and business results.

### EXPERIENCE

2022 – Present  
Berlin

**UI/UX & No-Code Product Design** · Independent and university projects

- Designed app screens and interactive prototypes in Figma using components, auto-layout and design systems.
- Applied user-centred design and HCI principles to wireframes, user flows and responsive layouts for mobile and web.
- Built AWARE, a health app prototype, and RUNSHIFT, a game MVP, using no/low-code tools (Lovable, Replit, Google AI Studio).
- Used AI tools (Claude, ChatGPT, Google AI Studio) to automate research, content drafts and design iteration.

2020 – 2022  
USA & UK markets

**Owner, E-commerce Entrepreneur** · Amazon & Shopify stores

- Built and customised Shopify storefronts with Liquid code, focused on conversion-optimised, mobile-friendly layouts.
- Monitored the shopping journey, identified friction points and turned findings into store improvements.
- Ran PPC and social media campaigns, using Amazon Seller Central analytics and competitor research to guide pricing and content decisions.
- Hired, trained and managed a team of 5, coordinating daily operations and resolving customer-facing issues.

2024 – Present  
Berlin, Germany

**Freelance Frontend Developer** · Landing Pages & Small Business Websites

- Designed and shipped responsive websites for restaurants, cafes and local businesses, including Bear Burger Berlin, Kinetic Botanical Cafe and Coffee & Cookies (all live on Vercel).
- Built React / Next.js pages from client briefs and Figma designs, with menus, galleries, forms and order/contact CTAs.

### SELECTED PROJECTS

**AWARE, Health App Prototype**

Health app prototype (booking and results flow) built with Lovable to show fast no-code product execution.

**RUNSHIFT, Game MVP**

Game MVP taken from idea to functional prototype with no/low-code tools.

### EDUCATION

2022 – Present

**B.Sc. Computer Science** · Arden University, Berlin

### SKILLS

|              |                                                                                                                |
|--------------|----------------------------------------------------------------------------------------------------------------|
| UI/UX        | Figma (components, auto-layout, prototyping), Wireframing, User flows, Visual hierarchy, HCI principles, Canva |
| E-commerce   | Shopify, Shopify Liquid, Amazon Seller Central, A+ Content, Product page and storefront design, Wix            |
| Web          | HTML5, CSS3 (Flexbox, Grid), JavaScript, React, Next.js, Tailwind CSS                                          |
| AI & no-code | ChatGPT, Claude, Gemini, Perplexity, Google AI Studio, Midjourney, Lovable                                     |

### LANGUAGES

|             |                                                                                                            |
|-------------|------------------------------------------------------------------------------------------------------------|
|             | English: B1 (Upper Intermediate)   German: A1 (Beginner, currently learning)                               |
| Work permit | §16b residence permit: available for part-time, working-student and internship roles within permit limits. |